

RISHI SONI

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Skills

- JavaScript | React + Hooks | Next.js | HTML5 | CSS3 | Redux | Sass (CSS preprocessor) | TypeScript | Python3 | Material-UI | NPM
- RESTful APIs | Unit Testing | Document Object Model | Object Oriented Programming | Data Structures | Agile Development | Git
- Software Design Patterns | Responsive Design Principles | Performance Optimization | AI Tools | Frontend | English, Hindi

Experience

Software Development Engineer - 2 UI	LICIOUS	<i>Bengaluru, India</i>	11/2024 - Current
<ul style="list-style-type: none">Contributed to scaling India's leading Food & Beverages platform in Meat category with 10M+ downloads and 1.5M active users.Single-handedly developed the December Game-Of-Meat campaign UI for website, m-site and app webviews, successfully rolled out to 1.5M users on Android and iOS.Worked on Hub Management systems to streamline supply chain operations and ensure seamless meat delivery to customers.Migrated legacy PHP systems to modern React-based consoles including Hub Management, Serviceability Console, and Planning UI for improved performance and maintainability.Technologies Used: ReactJS, Next.js, JavaScript, Redux, Sass, HTML5, CSS3.			
Software Engineer	PAYTM	<i>Bengaluru, India</i>	05/2023 - 11/2024
<ul style="list-style-type: none">Contributed to the success of India's Leading FinTech organization with 500M+ downloads and 100M+ active users.Engineered the mobileWeb Storefront SDK for Paytm app, catering to 10+ verticals and dozens of screens within the ecosystem, ensuring seamless integration & usability across areas such as Deals, Movies, Travel, Recharges, ONDC and more.Ensured and maintained SDK functionalities to seamlessly serve users on both Android and iOS platforms, effectively resolving issues and enhancing overall cross-platform compatibility.Enhanced Paytm app performance by optimizing Largest Contentful Paint (LCP) and Cumulative Layout Shift (CLS), which led to an approximate 50-60% improvement in the Lighthouse score.Significantly reduced page load times and boosted conversion rates by implementing advanced strategies including code splitting, lazy loading, image optimization, and memoization techniques, resulting in a faster and more efficient user experience.Extended the Storefront SDK's capabilities to other Paytm apps, including Paytm for Business and TicketNow.Technologies Used: ReactJS, Sass, JavaScript, HTML5, CSS3, Storybook, Jest, React Testing Library.			

Software - Senior Software Engineer	APISERO	<i>Pune, India</i>	08/2021 - 05/2023
<ul style="list-style-type: none">Built internal HR tech platforms including a Resource Demand Portal and a Learning & Development Dashboard to streamline resource allocation, hiring requests, performance tracking, and multi-role management across the company.Worked on the new domain of Robotic Process Automation to effectively simplify and automate long, complex repetitive tasks, enhancing efficiency and productivity.Technologies Used: ReactJS, Redux, JavaScript, Material-UI, Bootstrap, ChartJS, Robotic Process Automation (RPA).			

Education

Bachelor of Technology	RGPV University	<i>Indore, India</i>	07/2018 - 06/2022
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- Major in Computer Science Engineering (Shivajirao Kadam Institute of Technology & Management).

Projects

- MobileWeb SDK - Paytm:** MobileWeb SDK powering Paytm's consumer app, featuring **70+** reusable UI widgets to rapidly build & deploy web-pages across **10+** verticals like Deals, Movies, Travel and many more.
- Game Of Meat - Licious:** Highly engaging UI for Licious' largest yearly sale campaign, transforming the ordering journey with interactive gamification features; rolled out to **1.5M+** users on m-site and app webviews..
- L&D Portal - Apisero:** High-quality software for the Learning & Development team. This included creating dashboards, tracking test scores, monitoring student performance, allocating mentors, and managing multiple user roles.

Others

- Certified on HackerRank** for demonstrating proficiency in Java and CSS skills.
- Organized a successful **36-hour Hackathon** in college, contributing in multiple roles including website building, marketing, and overall management.