

RISHI SONI

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Skills

- JavaScript | React + Hooks | Next.js | HTML5 | CSS3 | Redux | Sass (CSS preprocessor) | TypeScript | Python3 | Material-UI | NPM
- RESTful APIs | Unit Testing | Document Object Model | Object Oriented Programming | Data Structures | Agile Development | Git
- Software Design Patterns | Responsive Design Principles | Performance Optimization | AI Tools | Frontend | English, Hindi

Experience

Software Development Engineer - 2 UI

LICIOUS

Bengaluru, India

11/2024 - Current

- Contributed to scaling India's leading Food & Beverages platform in Meat category with **10M+ downloads** and **1.5M active users**.
- Single-handedly developed the December Game-Of-Meat campaign UI for website, m-site and app webviews, successfully rolled out to **1.5M users** on Android and iOS.
- Worked on Hub Management systems to streamline supply chain operations and ensure seamless meat delivery to customers.
- Migrated legacy PHP systems to modern React-based consoles including Hub Management, Serviceability Console, and Planning UI for improved performance and maintainability.
- Technologies Used:** ReactJS, Next.js, JavaScript, Redux, Sass, HTML5, CSS3.

Software Engineer

PAYTM

Bengaluru, India

05/2023 - 11/2024

- Contributed to the success of India's Leading FinTech organization with **500M+ downloads** and **100M+ active users**.
- Engineered the **mobileWeb Storefront SDK** for Paytm app, catering to **10+ verticals** and dozens of screens within the ecosystem, ensuring seamless integration & usability across areas such as Deals, Movies, Travel, Recharges, ONDC and more.
- Ensured and maintained SDK functionalities to seamlessly serve users on both **Android** and **iOS** platforms, effectively resolving issues and enhancing overall cross-platform compatibility.
- Enhanced Paytm app performance by optimizing Largest Contentful Paint (**LCP**) and Cumulative Layout Shift (**CLS**), which led to an approximate **50-60%** improvement in the Lighthouse score.
- Significantly reduced page load times and boosted conversion rates by implementing advanced strategies including code splitting, lazy loading, image optimization, and memoization techniques, resulting in a faster and more efficient user experience.
- Extended the Storefront SDK's capabilities to other Paytm apps, including **Paytm for Business** and **TicketNow**.
- Technologies Used:** ReactJS, Sass, JavaScript, HTML5, CSS3, Storybook, Jest, React Testing Library.

Software - Senior Software Engineer

APISERO

Pune, India

08/2021 - 05/2023

- Built internal HR tech platforms including a **Resource Demand Portal** and a **Learning & Development Dashboard** to streamline resource allocation, hiring requests, performance tracking, and multi-role management across the company.
- Worked on the new domain of Robotic Process Automation to effectively simplify and automate long, complex repetitive tasks, enhancing efficiency and productivity.
- Technologies Used:** ReactJS, Redux, JavaScript, Material-UI, Bootstrap, ChartJS, Robotic Process Automation (RPA).

Education

Bachelor of Technology

RGPV University

Indore, India

07/2018 - 06/2022

- Major in Computer Science Engineering (Shivajirao Kadam Institute of Technology & Management).

Projects

- MobileWeb SDK - Paytm:** MobileWeb SDK powering Paytm's consumer app, featuring **70+** reusable UI widgets to rapidly build & deploy web-pages across **10+** verticals like Deals, Movies, Travel and many more.
- Game Of Meat - Licious:** Highly engaging UI for Licious' largest yearly sale campaign, transforming the ordering journey with interactive gamification features; rolled out to **1.5M+** users on m-site and app webviews..
- L&D Portal - Apisero:** High-quality software for the Learning & Development team. This included creating dashboards, tracking test scores, monitoring student performance, allocating mentors, and managing multiple user roles.

Others

- Certified on HackerRank** for demonstrating proficiency in Java and CSS skills.
- Organized a successful **36-hour Hackathon** in college, contributing in multiple roles including website building, marketing, and overall management.